

Contest Announcement
By
National Council on Black American Affairs
For
“40th Year Celebration Image & Logo”

BACKGROUND:

The National Council on Black American Affairs (NCBAA) is an Affiliate Council of the American Association of Community Colleges (AACC). The NCBAA evolved over 40 years ago, during a time of great social, political, cultural, and educational change in the United States. Although African Americans and other groups that were underrepresented traditionally were enrolling in increasing numbers, there was limited representation for these groups in leadership positions with the authority to make major decisions.

The National Council on Black American Affairs serves as a collaborative voice, promoting the academic success of African American students, faculty, staff and administrators. To honor this commitment, NCBAA will celebrate 40 years in 2012. The organization is soliciting the next generation of African American Leaders to reflect our future and dedication.

The role of NCBAA in higher education remains of significant importance, as reflected by the following strategic goals:

- To create a collegial environment that enhances the access and success of African American students in community colleges.
- To strengthen relationships with policy development and funding sources to support creative initiatives for African American students, faculty, staff, and administrators.
- To expand leadership development and opportunities for African American students, faculty, staff, and administrators in community colleges.
- To promote an organizational culture that strengthens and supports the professional growth of faculty, staff and administrators.
- To enhance the knowledge, talents, abilities, and skills of African American students, faculty, staff, and administrators to function effectively within the world of emerging information technology.

CONTEST:

Develop a Logo Design for the NCBAA’s 40th Year Anniversary that is representative of our national goals as stated above.

Design Requirements:

- Short written description on design concept
- Easy eye appeal
- Professional appearance
- Suitability for public use and viewing
- Gender neutral language inviting to both women & men
- Restricted Keywords, to include ONLY use of words or phrases with *NCBAA* and *40th Year Celebration* or *Anniversary*

- Exclusive submission in this contest and not used before for other purposes
Appeal to groups of age adults (18 years and older)
- Manipulatable file (in term of size and file type)

Design guidance:

Formats accepted: .JPG, .TIF, .PDF

Compressed Files should not be submitted by .ZIP

Design image should fit within the space of one 8.5 X 11 page

Usage:

Include but not limited to Web, Print Media, Any written distributed material. Once submitted and selected, NCBAА reserves the right to the usage of the winning design. By checking the terms acceptance, potential winner will no longer have the ownership if submission is selected. Creator of the winning design will be awarded prizes specified in the Award section.

Design Submission:

It must be submitted online to Regional Vice President of Public Relations. Please include our “Intellectual Property Release Form” signed & dated including witness. Student contest submissions must be sponsored by current NCBAА/regional member/ chapter. Each region will select a winner and forward winner’s name and online submission package to NCBAА Vice President of Public Relations no later than June 1st, 2011 end of day.

Submission List:

- Submission Form with sponsor signature
- Logo image - formats accepted .JPG, .TIF, .PDF
- Short written description on design concept
- Intellectual Property Release Form signed & dated including witness
- May 20th, 2011 - Deadline to Regional Vice President of Public Relations

Eligibility:

- Student submissions must have a sponsor—current NCBAА member and or Regional Chapter.
- Unlimited Submissions per Chapter.
- No more than three Submissions per person.
- One regional winner submitted to National NCBAА Vice President of Public Relations

LEGAL INFORMATION

Copy Rights:

Anyone who is any agent of NCBAA in compliance with intellectual property norms does NOT retain copyright. NCBAA receives copyright and legal permission to reproduce, copy, and use.

When entrants submit a design/image, entrants are expressly stating that the submission is your original work and were not created as a work for hire.

When entrants submit a design/image, entrants are expressly stating that the design/image has not been licensed to any other entity.

By submission of a design, if said design is selected, entrants are expressly granting NCBAA a full and complete assignment of the intellectual property rights entrants has in the submitted design or image including copyright, trademark and/or patent interests, and the selected design or image may be reworked to prepare it for use. Intellectual property rights including trademark and/or patent rights of the selected design or image are owned and controlled by NCBAA.

Works submitted in formats which do not conform to the contest guidelines will not be considered eligible for judging.

Judges cannot vote for their own sponsored student and/or Chapter submissions.

All decisions by NCBAA will be considered final; and NCBAA is not responsible for lost, late and/or never received submissions.

Interpretation:

In the case of any dispute about the interpretation of the Rules, NCBAA's decision as to the interpretation shall be final and Entrant shall be bound by NCBAA's decision.

Winning Design:

- The Logo Contest winner will be publicly announced via the organizational website: <http://ncbaa-international.org> and newsletter.
- After unveiling, the winning design will become the Official NCBAA 40th Year Celebration logo - and will be used in various promotional materials including but not limited to: website, brochures, letterheads, envelopes, banners, signs, posters business cards and advertisements.
- The Logo Contest first place winner will receive a \$1,000.00 Scholarship to a college of his/her choice. Verification of current enrollment will be required.
- Each ENTRANT THEREBY AGREES TO ABIDE BY THE RULES AND GUIDELINES OF THE National Council of on Black American Affairs.

NE Regional VP of Public Relations--?; NC Regional VP of Public Relations--?; Southern Regional VP of Public Relations--?; Western Regional VP of Public Relations—Carol Bell-Thomas Moss/

NOTE: Any reference in this document to *Entrant* means the individual offers a design/image submission under the terms of this Contest.

National Council on Black American Affairs

Submission & Intellectual Property Release Form

For use of Logo (image) and Media Production (including website)

Project: "40th Year Celebration Image & Logo"

Date: _____

I, (print) _____, hereby certify that I am of full legal age and have every right to contract in my own name; that I am the sole author of, and own copyright to, the writing(s), listed below, contributed to the "40th Year Celebration Image & Logo" Contest; and that I hereby consent that my contributed Design Submission Packet to the National Council on Black American Affairs may be used, free of charge, only for the "40th Year Celebration", and copies may be distributed worldwide, in perpetuity, in whole or in part, in any form of media, without compensation to me.

(Sign & date) (Witness & date)

Name of Entrant (print):

Address:

City/State:

Phone:

E-mail:

_____ Name of Chapter/Member

Sponsor (print):

(Sign & date)

Name of Regional Vice President of Public Relations (print):

(Sign & date)